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Analog Way completes its LiveCore™ series at InfoComm 2013 – Booth #2015

April 2012 – After the successful introduction of the NeXtage 16 and the SmartMatriX Ultra, Analog Way will unveil the Ascender 32 and Ascender 48 during InfoComm 2013 in Orlando, FL – USA. Based on the LiveCore™ platform, Ascender 32 and 48 offer unmatched processing capabilities with 32 and 48 Scalers respectively. The powerful new AV processors will be demonstrated in Analog Way's booth #2015 from June 12-14.

In early 2013, **Analog Way** introduced a new generation of high-end AV processors based on the **LiveCore™** platform. As the most important R&D project ever undertaken by **Analog Way**, this ultra-powerful platform combines ruggedized design, versatile connectivity and state-of-the-art processing to fit with the most demanding applications.

During InfoComm 2013, **Analog Way** will complete its **LiveCore™** series with **Ascender 32** and **Ascender 48**, two powerful Multi-screen Seamless Switchers with 32 and 48 Scalers.
Both systems offer 12 seamless inputs and 42 input plugs: 6 x HDMI, 9 x DVI-I, 3 x DisplayPort, 12 x 3G/HD/SD-SDI and 12 x Universal Analog. The devices can handle any source from composite video, up to 2560x1600, and outputs a variety of formats, including HD-TV and Computer format up to 2560x1600 and 4K.
As all **LiveCore™**-based systems, **Ascender 32** and **Ascender 48** include an independent Dual-Link output for monitoring purposes, with a Live Source Mosaic layout. The products deliver varied display configurations to adapt to almost any application: Mixer, Hybrid, Hard Edge and Soft Edge configurations.

In addition to a native background layer, up to 4 true-seamless scaled layers per output can be displayed through the **Ascender 32,** and up to 6 true-seamless scaled layers per output for the **Ascender 48**. Layers can be controlled individually in time and transition. All layers, including 50 logos and 50 frames that can be stored in the memory bank, are uniformly controlled and can be fully resized.
The **Ascender 48** offers advanced layer management. When an output is disabled, its layers can be shifted to another output offering higher flexibility.

Up to 2 units of **Ascender 32** or **Ascender 48** can be linked. Inputs and outputs are shared and added, thus resulting in impressive 24x8 Scaled Seamless Matrix systems with 2 Live Mosaic previews.

Ascender 32 and **Ascender 48** can be controlled directly from their front panel through a TFT color display, or through the Web-based Remote Control Software (**Web RCS**) specifically designed for the **LiveCore™** platform.
The **Web RCS** offers a user-friendly graphic interface enabling operators to fully prepare a show and control it live. Through the **Web RCS**, users can access Remote Services and Assistance is also available.

Analog Way, Pioneer in Analog, Leader in Digital

Analog Way is a leading designer and manufacturer of presentation switchers and image converters with worldwide locations. The company designs a wide range of computer to video scan converters, scalers, seamless switchers and up/down converters. The products provide the most advanced solutions in the Broadcast, AV, Rental & Staging, Church, Corporate and Industrial markets.

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