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For Immediate Release

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Analog Way exhibits at LDI 2012
- Booth #201 -

September 2012 - Analog Way, a leading designer and manufacturer of presentation switchers and image converters, is pleased to exhibit at LDI 2012. Analog Way will demonstrate a selection of its powerful solutions in booth #201, from October 19 to 21, in Las Vegas, NV, USA.

Analog Way is pleased to participate in LDI, the leading tradeshow for live design professionals in North and South America. Through two different demos, **Analog Way** will provide visitors with an overview of its solutions for the Events industry.

Multi-Screen Venue Systems

A dynamic multi-screen venue system will be demonstrated. Based on **Analog Way**'s **Eikos**, **Pulse** and **Axion2** models, this configuration allows for total control of up to 6 individual screens with previews.

Eikos is a powerful and versatile 12-input Seamless Switcher offering Multi-Layer Mixer, 12 by 2 Seamless Native Matrix and multi-format Quadravision modes. Awarded twice as "Best Video Processing or Distribution Product", **Eikos** can display up to 6 layers, and includes video output in addition to the high resolution outputs.

Pulse, a 10-input Dual Scaler Mixer Seamless Switcher, is particularly adapted to large screen applications. Capable of displaying up to 2 live sources, Pulse offers many live effects including Keying and PIP animation.

Axion2 is a high-end Remote Controller, specifically designed for live events and multi-screen venues. It can control up to 6 independent screen configurations in different locations (single display or multiple projectors in Soft Edge Blend mode) and store up to 90 presets per screen configuration. **Axion2** offers useful features to easily program and control a show in a live environment (off-line programming, Snap button, Toggle Preset…).

LED wall applications

Analog Way's systems' capability to deal with non-standard resolutions will be demonstrated on an odd sized LED display. As an example, the **Pulse** and **Eikos** will be used to show their ability to adjust an image size to fit any LED wall. Their ability to seamlessly switch between sources with Fades, Cuts or Wipes is another key feature that will be shown. In addition, the products allow easy animation of layers.

Analog Way, Pioneer in Analog, Leader in Digital ▶

Analog Way is a leading designer and manufacturer of presentation switchers and image converters with worldwide offices. The company designs a wide range of computer to video scan converters, scalers, edge blend processors, seamless switchers and up/down converters. The products provide the most advanced solutions in the Broadcast, AV, Rental & Staging, Church, Corporate and Industrial markets.

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Pioneer in Analog, Leader in Digital