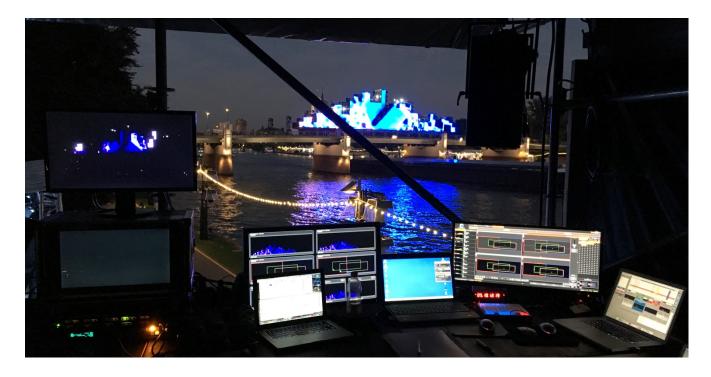


## **Epicto Relies on Analog Way's LiveCore™ Series for German National Day**



"Tag der Deutschen Einheit" is a German National Day celebrated every year on October the 3<sup>rd</sup> to commemorate Germany's reunification. This year was the 25<sup>th</sup> anniversary of the reunification. For the occasion, a huge LED screen structure of 52.5m wide and 11.5m high was installed in Frankfurt, representing the city's skyline.

**Epicto**, a full service audio-visual company based in Germany, was in charge of the video and used an **Analog Way's Ascender 32** Presentation Mixer to exhibit contents on screen. Contents were displayed on both sides of the structure so all contents needed to be mirrored. Therefore, all the four outputs of the **Ascender 32** were used, two for the front and two for the back of the structure.

Bernd Fischer, the Technical Director at **Epicto**, says: "The **Ascender 32** is a very reliable system, and in my opinion, it's not necessary to install a complete backup system."

## Analog Way, Pioneer in Analog, Leader in Digital

Analog Way is a leading designer and manufacturer of presentation switchers and image converters.

The company designs a wide range of computer to video scan converters, scalers, seamless switchers and up/down converters. The products provide the most advanced solutions in the Broadcast, AV, Rental & Staging, Church, Corporate and Industrial markets.

## Press Contact

Amandine Teyssier

Tel: +33 (0)1 81 89 08 73

E-mail: amandine.teyssier@analogway.com

Marion Van de Graaf Tel: +33 (0)1 81 89 08 73

E-mail: marion.vandegraaf@analogway.com

