

## Force Tech Adds Analog Way Aquilon C to New Sportsbook at French Lick Casino in One of the First Aquilon Installations in the US

*Force Technology Solutions, LLC (Force Tech) in Greenfield, Indiana recently completed one of the first Analog Way Aquilon installations in the US and the first in the Midwest at the new Sportsbook at French Lick Casino. Aquilon drives two large LED video walls in the venue where customers can place bets on sporting events or just lounge and enjoy the ultimate in big-screen sports viewing.*



Analog Way's LivePremier™ range of modular and scalable 4K/8K multi-screen presentation systems and video walls processors is comprised of high-performance pre-configured products (Aquilon RS1, RS2, RS3 and RS4) as well as fully-customizable models (Aquilon C and C+) that can be tailored for any project or event.

Force Tech selected Aquilon C to drive two LED video walls in the Sportsbook at French Lick Casino, apart of the famed French Lick Resort in French Lick, Indiana. The new 3,000-square-foot space accommodates 100 guests who can wager on football, basketball, baseball and more.

"Aquilon is our solution to the growing 4K/8K 60Hz/120Hz environment," says Tim Allen, Regional Sales Manager, Central US for Analog Way. "With our technical knowledge we've been able to deliver the best the market has to offer."

He notes that Force Tech has a history with Analog Way's LiveCore product

line. "We felt strongly about Force Tech being one of the first to install Aquilon C in the US and the first in the Midwest; they've become a world-class partner of ours. Aquilon C is a great choice to meet the immediate needs of French Lick Casino's Sportsbook and offers built-in growth opportunities over the next five to ten years without worrying about upgrading."

"Force Tech has used Analog Way products in projects "quite extensively" over the years," says Force Tech Sales Engineer Brady Davis. "For the Sportsbook, we installed two Absen 1.5mm LED video walls measuring 14 x 8 feet, each with a resolution of 2688x1512 or slightly above full HD. The LED walls display the main games of the day – everything from rugby to darts. But they can also display anything they want from the video over IP network: stats, custom graphics, even digital signage."

### Customer:

Force Technology Solution, LLC.

### Final Client:

French Lick Casino

### Location:

French Lick, Indiana (USA)

### Analog Way products:

- Aquilon C

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Davis explains that, “there are up to eight sources per wall, and the client wanted the ability to do windowing in multiple configurations. Our partnership with Analog Way led us to Aquilon C, which meets all of their current requirements and makes sure they can move up to 4K content in the future.”

Davis had no hesitation about being an early adopter of the product. “We felt comfortable with the software going in,” he reports. “We had seen Aquilon at InfoComm and had conversations with Tim about the Sportsbook, so we were confident that Aquilon was ready to do everything we needed it to do today.”

Ease of use also comes into play with the Sportsbook bartenders controlling the LED walls. “It’s a relatively simple control system consisting of a custom 21.5-inch Crestron touch screen UI that shows all the sources live so it’s easy to change sources and use our presets to choose screen layouts,” says Davis.

“We’re looking forward to many more opportunities to work with Force Tech and showcase Aquilon and the rest of the Analog Way product line,” Tim Allen notes.

### **About French Lick Resort**

French Lick Resort is a \$600 million historic restoration and casino development project that includes West Baden Springs Hotel, French Lick Springs Hotel and French Lick Casino. This Midwest premier resort destination features 757 guest rooms and suites; a 51,000 square-foot, single-level casino; 45 holes of golf including the fully restored 1917-designed Donald Ross Course at French Lick and the 18-hole Pete Dye Course at French Lick; two full-service spas with a combined 36 treatment rooms totaling 42,000 square feet; meeting and event space totaling 165,000 square feet; and an array of dining and entertainment options.

### **About Force Technology Solutions, LLC**

Force Technology Solutions, LLC is a professional Audio/Video/Broadcast design and build integration firm specializing in fully custom solutions for technology integration in any market. From corporate solutions to large format production environments such as Concert Venues, Sports Venues & House of Worship. Force Tech’s attention to detail and commitment to excellence ensures our projects meet our Client’s needs and individual workflow demands. Force Technology Solutions has been serving Central Indiana and the Midwest since 2009.

[www.force.tech](http://www.force.tech)

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### **About Analog Way**

Analog Way is a world-leading designer and manufacturer of innovative equipment dedicated to the professional audiovisual industry. For 30 years, Analog Way has developed and manufactured a wide range of high-end solutions and reliable equipment for professional AV applications including video wall processors, mixers and seamless presentation switchers, media servers, event controllers and multi-format converters. In February 2019, Analog Way has launched LivePremier™, a new series of ultra-powerful 4K/8K live presentation systems for high-end staging and premium system integration. Analog Way solutions help delivering uncompromising video presentation experiences to customers in the Rental & Staging, Corporate, Broadcast, Institutional, higher Education and House of Worship markets worldwide.

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